

ABSTRACT

The object of the present application is a dye carrier composition containing oxidative and/or nonoxidative dyes and

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- (a) 6.1 to 20 weight percent of at least one fatty alcohol with 14 to 20 carbon atoms,
- (b) 6.1 to 20 weight percent of at least one alkanolamide,
- (c) 0.1 to 15 weight percent of at least one fatty alcohol alkoxylate or fatty acid alkoxylate and
- (d) 0.1 to 15 weight percent of at least one anionic surfactant,

10 wherein the weight ratio of fatty alcohol (a) to alkanolamide (b) is equal to 0.5:2 to 2:0.5.

Another object is the use of the afore-said combination of components (a) to (d) for producing a nacreous luster effect in dye carrier compositions and colorants for keratin fibers.